

O T I M A S I A J

powered by Bumble and bumble.

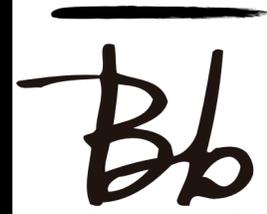
L A N Z A M I N E N T O



B B G L O W

06 DE SEPTIEMBRE 2019
CIUDAD DE MÉXICO

O T I M A S I A



II CONCEPT

industrial dazzle

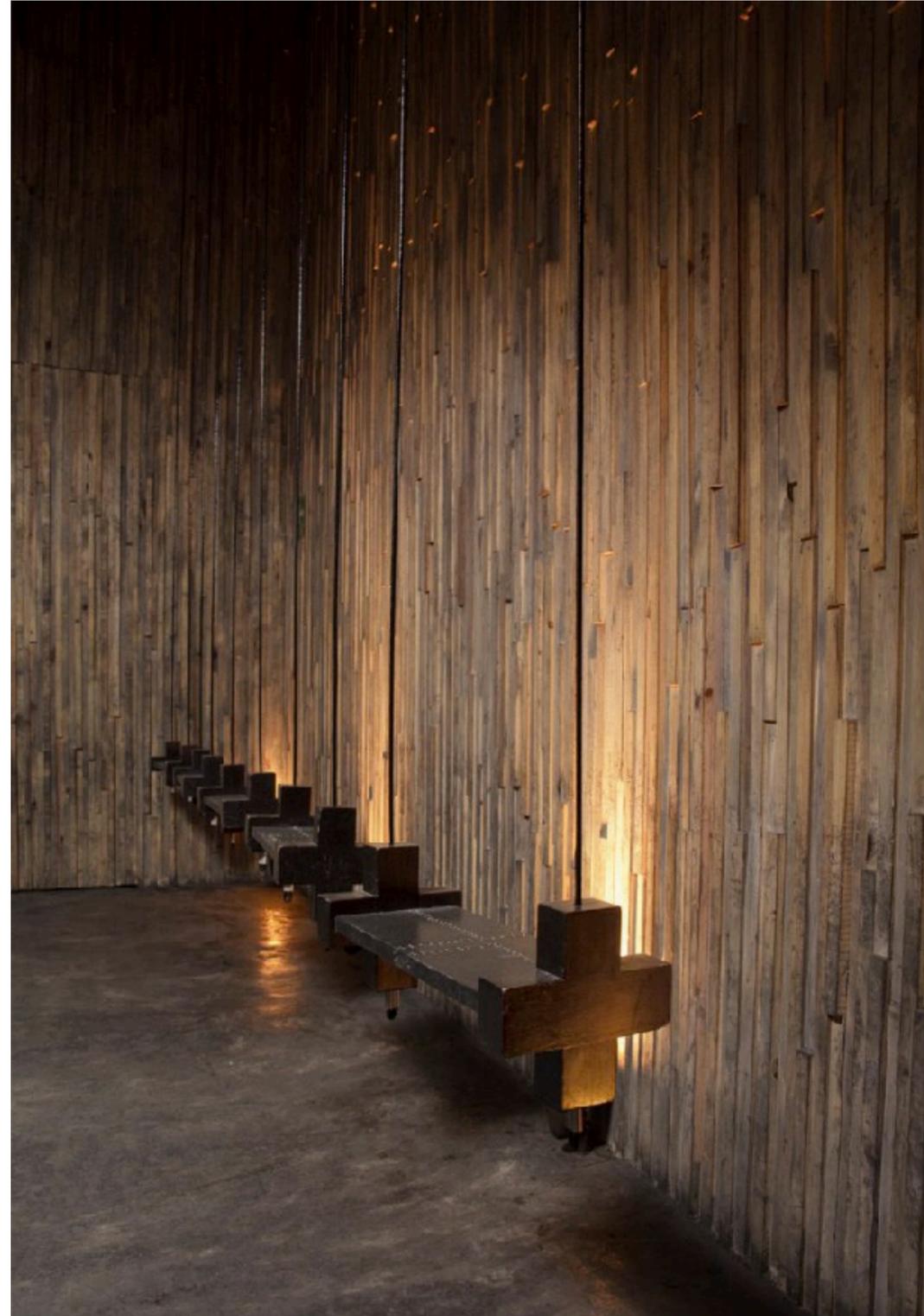
La fuerza de materiales como el concreto, el fierro, la madera y algunos detalles industriales muestran su belleza cuando se ponen bajo el haz de luz ámbar que despierta bb glow.



powered by *Bumble and bumble.*

II M.N ROY

El hotspot que pocas veces es visitado de día, su arquitectura nos recuerda a una colmena, pequeño y acogedor con luz ámbar, sin mas razones es nuestro recinto ideal.



mn roy
Mérida 186, Roma Norte.



II VANDERBILT

Hexágonos en el piso, espejos con la misma silueta, iluminación ámbar, pequeñas abejas como parte de la decoración hace que Vanderbilt nos adentre en una gran colmena.



vanderbilt

Av. Pdte. Masaryk 393, Polanco



powered by Bumble and bumble.

Journey Bb!

11 HRS. EXPERIENCE.

- 9:00 Welcome experience
- 10:00 Breakfast & Bb Glow Press
- 12:00 Good bye

T H E A D . B O U T I Q U E



Bb | We Bf & Bb Gg

hey!
Honey.

|| 9:00 HRS.

La perfección geométrica de un auténtico panal, será representado por un arco luminoso, en color ámbar, que servirá como P.O.



M. N. ROY

The Art of Now



hello
bbglow

II 10:00 HRS.

El brand ambassador dará la bienvenida a las invitadas y presentará bb glow, mientras nuestro equipo ofrece bebidas y canapés.

Bumble and bumble.





welcome,
drink!



Bb | We **Bf & Bb** Gg

|| 10:00 HRS.

Ofreceremos un glow drink a las invitadas, preparado con miel, alcohol y glow comestible.



yom yom!



Bb | We **Bf & Bb** Gg

|| 10:00 HRS.

- Honey Tumeric latte
 - Honey Cold Brew
 - Infusiones especiadas
 - Pop Waffles
 - Hotcakes bites
 - Sticks French Toast
-

Ghous





Bb | We **Bf & Bb** | Gg

|| 10:00 HRS.

En la estación de backstage se hará la demostración de productos, y además, contaremos con la colaboración de BECCA cosmetics para lograr un look completo.

your glow.

bb glow

Bb Glow

BACKSTAGE

Partnership with BECCA



Bb Glow
BACKSTAGE
Partnership with BECCA





Bb | We Bf & Bb Gg

Además, tendremos brand spots acondicionados con frases de la marca y luz ámbar.

referencia de prop



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A decorative wall featuring vertical wood slats. A central panel with a honeycomb pattern contains the text "Bumble and bumble." The panel is framed by vertical strings of warm-toned lights. Three dark horizontal bars are mounted on the wall below the panel.

Bumble and bumble.

How

GETTER





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